

WRAL PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

Billing Address:

Greer Margolis & Mitchell Attention: Accounts Payable 3050 K Street NW Washington, DC 20007



Advertiser	Roy Cooper for Governor			
Product	COOPER 9/6 ADD			
Estimate Number	5339			

Invoice #	167244-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/12/16

Property	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	167244
Alt Order #	08362009
Deal #	
Order Flight	09/06/16 - 09/12/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	297
Product 1/2	317

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Tonight Show	11:35p-1237xm	_	_		_		_		
	Q3 NON-W	INDOW CANDIDATE CARD V8.1	9								
				09/05/16 to		1x	-TWT				
	WRAL			Tu	09/06/16	:30	12:13 AM	RC-06-16H	\$450.00		1
2	WRAL	Late Night Seth Meyers	12:37 XM-1:37 XM								
	Q3 NON-W	INDOW CANDIDATE CARD V8.1	9								
				09/05/16 to		2x	-TWT				
	WRAL			Tu	09/06/16	:30	1:36 AM	RC-07-16H	\$150.00		1
	WRAL			W	09/07/16	:30	1:34 AM	RC-06-16H	\$150.00		2
3		Doctors	2p-3p								
	Q3 NON-W	INDOW CANDIDATE CARD V8.1	9								
				09/05/16 to		1x	-TWT		•		
	WRAL			W	09/07/16	:30	2:42 PM	RC-07-16H	\$200.00		1
4		WRAL 4p News	4-5p								
	Q3 NON-W	INDOW CANDIDATE CARD V8.1	9								
				09/05/16 to		1x	-TWT				
	WRAL			W	09/07/16	:30	4:53 PM	RC-06-16H	\$500.00		1
5		WRAL 430A News	430a-5a								
	Q3 NON-W	INDOW CANDIDATE CARD V8.1	9								
				09/05/16 to		2x	-TWT				
	WRAL			W	09/07/16	:30	4:54 AM	RC-06-16H	\$100.00		1
	WRAL			Th	09/08/16	:30	4:55 AM	RC-07-16H	\$100.00		2
6		WRAL 5a News	5a-530a								
	Q3 NON-W	INDOW CANDIDATE CARD V8.1	9	00/05/10		_					
	MOAL			09/05/16 to		2x	-TWT	00 10::	4.75.00		
	WRAL WRAL			Tu Th	09/06/16 09/08/16	:30 :30	4:59 AM 5:23 AM	RC-06-16H	\$475.00		2
-		WBALE N	F F00	111	09/08/16	.30	5.23 AIVI	RC-06-16H	\$475.00		I
7	WRAL	WRAL 5p News	5p-530p								



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	Q3 NON-WI	NDOW CANDIDATE CARD V8.1	9		•	•	•			•	
				09/05/16 to		1x	-TWT				
	WRAL			W	09/07/16	:30	5:11 PM	RC-07-16H	\$1,200.00		1
8		NRAL 6p News NDOW CANDIDATE CARD V8.1	6p-6:30p 9								
				09/05/16 to		1x	-TWT				
	WRAL			Th	09/08/16	:30	6:16 PM	RC-07-16H	\$1,600.00		1
9		NRAL AM News 6-7a NDOW CANDIDATE CARD V8.1	6a-7a 9								
				09/05/16 to	09/11/16	2x	-TWT				
	WRAL			W	09/07/16	:30	6:12 AM	RC-07-16H	\$900.00		2
	WRAL			Th	09/08/16	:30	6:43 AM	RC-07-16H	\$900.00	1	1
10		nside Edition NDOW CANDIDATE CARD V8.1	7-730p 9								
				09/05/16 to	09/11/16	1x	-TWT				
	WRAL			W	09/07/16	:30	7:29 PM	RC-06-16H	\$1,000.00		1
11		Today Show NDOW CANDIDATE CARD V8.1	7-9a 9								
				09/05/16 to	09/11/16	2x	-TWT				
	WRAL			Tu	09/06/16	:30	7:59 AM	RC-07-16H	\$750.00		1
	WRAL			W	09/07/16	:30	8:59 AM	RC-06-16H	\$750.00	1	2
12		Foday Show II NDOW CANDIDATE CARD V8.1	9a-10a 9								
				09/05/16 to	09/11/16	1x	-TWT				
	WRAL			Th	09/08/16	:30	9:30 AM	RC-06-16H	\$400.00		1
13		WRAL News 6a-8a	6a-8a								
	Q4 CANDID	ATE WINDOW CARD V8.31 - CL	ASS 3	09/05/16 to	00/11/16	1.	1-				
				09/05/16 (0 09/11/60	1x	T-				



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	WRAL WRAL News 6a-8a	6a-8a				•				
	Q4 CANDIDATE WINDOW CARD V8.31 -	CLASS 3	_							
	WRAL		Sa	09/10/16	:30	7:29 AM	RC-06-16H	\$250.00		1
14	WRAL WRAL SAT 7-730p News	7p-730p								
	Q4 CANDIDATE WINDOW CARD V8.31 -	CLASS 4	00/05/404	00/11/10	_	-				
	MADAL			o 09/11/16	1x	1-	7. 07. 16	#450.00		
	WRAL		Sa	09/10/16	:30	7:29 PM	RC-07-16H	\$150.00		1
15	WRAL WRAL News Sunday Q4 CANDIDATE WINDOW CARD V8.31 -	7a-9a CLASS 4								
			09/05/16 t	o 09/11/16	1x	1				
	WRAL		Su	09/11/16	:30	8:14 AM	RC-07-16H	\$150.00		1
16	WRAL America's Got Talent WED Q3 NON-WINDOW CANDIDATE CARD V8	8-10p 3.19								
			09/05/16 t	o 09/11/16	1x	1				
	WRAL		W	09/07/16	:30	8:30 PM	RC-07-16H	\$2,750.00		1
17	WRAL Today Show III Q4 CANDIDATE WINDOW CARD V8.31 -	10-11a CLASS 3								
			09/09/16 t	o 09/15/16	1x	MF				
	WRAL		M	09/12/16	:30	10:47 AM	RC-06-16H	\$225.00		1
18	WRAL Late Night Seth Meyers Q4 CANDIDATE WINDOW CARD V8.31 -	12:37 XM-1:37 XM CLASS 4								
			09/12/16 t	o 09/18/16	1x	1				
	WRAL NC SPIN	630a-7a	Su	09/11/16	:30	6:56 AM	RC-06-16H	· ·	MG for 19.1,18.1	2
	WRAL		М	<i>09/12/16</i>	:00			\$25.00	See MG 18.2	1
19	WRAL WRAL 430A News Q4 CANDIDATE WINDOW CARD V8.31 -	430a-5a CLASS 4								
	Q 1 07 11 12 17 11 10 0 W 07 11 10 VO.01	02.00	09/09/16 t	o 09/15/16	1x	MF				
	WRAL		M	09/12/16	:00			\$50.00	See MG 18.2	1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



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Line	Channe	I Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	WRAL	WRAL 5a News	5a-530a	•	•	•		•		•	
	Q4 CAND	IDATE WINDOW CARD V8.31	- CLASS 4								
					6 to 09/15/16	1x	MF				
	WRAL			M	09/12/16	:30	5:24 AM	RC-06-16H	\$200.00)	1
21	WRAL	WRAL AM News 6-7a	6a-7a								
	Q4 CAND	IDATE WINDOW CARD V8.31	- CLASS 4								
					6 to 09/15/16	1x	MF				
	WRAL			M	09/12/16	:30	6:29 AM	RC-07-16H	\$450.00)	1
22	WRAL	Inside Edition	7-730p								
	Q4 CAND	IDATE WINDOW CARD V8.31	- CLASS 3								
					6 to 09/15/16	1x	MF				
	WRAL			M	09/12/16	:30	7:29 PM	RC-07-16H	\$900.00)	1
23	WRAL	Today Show	7-9A								
	Q4 CAND	IDATE WINDOW CARD V8.31	- CLASS 3								
				09/09/1	6 to 09/15/16	1x	MF				
	WRAL			F	09/09/16	:00				9 See MG 23.2,23.3	1
	WRAL	Sunday Golf	2-6p	Su	09/11/16	:30	1:59 PM	RC-06-16H		MG for 23.1 09/09	2
	WRAL	Sunday Golf	2-6p	Su	09/11/16	:30	3:38 PM	RC-07-16H	\$2/5.00	MG for 23.1 09/09	3
24	WRAL	Entertainment Tonight	730-8p								
	Q4 CAND	IDATE WINDOW CARD V8.31	- CLASS 3								
					6 to 09/15/16	1x	MF		4050		<u>_</u>
	WRAL			M	09/12/16	:30	7:56 PM	RC-06-16H	\$850.00)	1
25	WRAL	Today Show II	9a-10a								
	Q4 CAND	IDATE WINDOW CARD V8.31	- CLASS 3								
					6 to 09/15/16	1x	MF		****		
	WRAL	MDAL Nave Ca Ca	0- 0-	F	09/09/16	:00	0:04 414	07 40::		9 See MG 25.2	1
	WRAL	WRAL News 6a-8a	6a-8a	Sa	09/10/16	:30	6:24 AM	RC-07-16H	\$250.00	MG for 25.1 09/09	2
26	WRAL	Late News	11-1135p								

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Sales Region National		Order Flight

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Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 4											
				09/09/16 to	09/15/16	1x	MFS-				
	WRAL	Dr. Phil	3-4p	F	09/09/16	:30	3:22 PM	RC-06-16H	\$375.00	MG for 26.1 09/12	2
	WRAL			M	09/12/16	:00			<i>\$375.00</i>	See MG 26.2	1
		<u>Air</u>	ed Spots	31							

<u>Gross Total</u> \$17,275.00

Agency Commission \$2,591.25

Net Amount Due \$14,683.75 Payment Terms 30 Days